

Midland Gliding Club Ltd. - Online Privacy Policy

(Last updated November 1, 2015)

This document sets forth the Midland Gliding Club Ltd. ("MGC") Online Privacy Policy (the "Privacy Policy") for these web sites, www.midlandgliding.club and www.olympiangliding.com and www.mgcyesterday.wordpress.com (the "Sites"). If you have objections to the Privacy Policy, you should not access or use these Sites. This Privacy Policy does not govern privacy practices associated with offline activities or other MGC web sites.

Changes in Privacy Policy

All "personal information" ("personal information" is defined as any information that identifies or can be used to identify, contact or locate the person to whom such information pertains) that we collect and maintain will be subject to the version of the Privacy Policy in effect at the time of such collection. Midland Gliding Club Ltd. reserves the right to change the Privacy Policy from time to time at its sole discretion, and will provide notice of material changes on the homepages of the Sites. If as the result of such changes, you want to alter the ways in which MGC is allowed to use your personal information, you can do so by following the procedure described below in the section entitled "Updating your Personal Information and Privacy Preferences." You will be deemed to have been made aware of, and will be subject to, the changes to the Privacy Policy by your continued use of the Sites after such notice has been posted for thirty (30) days with the following exception: if at the time you provide personal information to Midland Gliding Club Ltd. you are given the opportunity (as you currently are) to limit how such information will be used to communicate with you, either by MGC or by third parties, MGC will not change your preference in this regard without your express consent. However, if MGC sells assets (or the assets of a division or subsidiary) to another entity, or MGC (or a division or subsidiary) is acquired by or merged with, another entity, MGC may provide to such entity customer information that is related to that part of our business that was sold to or merged with the other entity without your consent.

Entities Collecting Personal Information

Personal information on these Sites is collected by MGC. MGC's address is The Airfield, Longmynd, Church Stretton, Shropshire SY46 6TA, United Kingdom and its telephone number is +44 (0)1588 650206.

These Sites contain links to other sites at which personal information is collected. In such instances, unless expressly provided to the contrary, the collection and use of your personal information will be governed by the privacy policy applicable to that site. That privacy policy should identify the entity that is collecting your personal information.

Collection of Personal Information

As a visitor to these Sites, you can engage in many activities without providing any personal information. In connection with other activities, such as online purchasing software applications, MGC may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities. If you elect to engage in these activities, however, MGC may ask that you provide us personal information, such as your first and last name, mailing address (including post code), e-mail address, telephone and mobile numbers, and other personal information. When ordering products or services on these Sites, you may be asked to provide a credit card number. Depending upon the activity, some of the information that we ask you to provide is identified as mandatory and some as voluntary. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.

When you use these Sites, Midland Gliding Club Ltd. or third parties authorized by MGC may also collect certain technical and routing information about your computer to facilitate your use of these Sites and its services. For

example, we may log environmental variables, such as browser type, operating system, CPU speed, and the Internet Protocol (“IP”) address of your computer. We use these environmental variables to facilitate and track your use of these Sites and its services. MGC also uses such environmental variables to measure traffic patterns on these Sites. Without expressly informing you in each particular circumstance, we do not match such information with any of your personal information.

When you submit personal information to MGC through these Sites, you understand and agree that this information may be transferred across national boundaries and may be stored and processed in any of the countries in which Midland Gliding Club Ltd. and its affiliates and subsidiaries maintain offices, including without limitation, the United Kingdom.

MGC has established relationships with various service providers whose services are available to you from these Sites or from web sites that are linked to these Sites. Typically, these providers offer services that MGC customers might find useful, such as those that can be used in conjunction with MGC services and products. In order to use those services, you may be required to provide personal information to the providers. Unless expressly provided to the contrary, personal information that you provide while you are visiting a provider’s web site will be subject to the privacy policy posted on such site and personal information that you provide while on these Sites in conjunction with a provider’s service will be subject to this Privacy Policy. You should be aware that our agreements with these service providers may provide that they will share with MGC personal information collected from you. In such instances, MGC may use this information in a manner consistent with this Privacy Policy. In the situation where sites have an MGC “look and feel,” and you reasonably believe you are on an MGC site, the site is collecting information in a solely intermediary capacity and does not use personal information for secondary purposes.

In order to reduce errors in our database, authenticate our users and prevent abuse of our system we may on occasion supplement the personal information you submit to us with information from third party sources. For example, we may supplement your registration information with address information provided by the UK. Postal Services to qualify your information and prevent errors in our database.

How your Personal Information is Used

MGC collects your information in order to record and support your participation in the activities you select. If you subscribe to a service for example, the information is used to register your rights, if any, to technical support or other benefits that may be made available to registered users. As another example, if you enter a competition, information is collected to qualify the entry and contact you regarding the competition or prize awards. Your personal information is also used to keep you informed about services and special offers.

MGC may collect information about the use of these Sites; such as the types of services used and how many users we receive daily. This information is collected in aggregate form, without identifying any user individually. MGC may use this aggregate, non-identifying statistical data for statistical analysis, marketing or similar promotional purposes. Your Choices with Respect to Personal Information

MGC recognizes and appreciates the importance of responsible use of information collected on these Sites. MGC may communicate information to you regarding products, services and special offers available from MGC, and we may find it necessary to communicate with you regarding your use of the services on these Sites. Except in the particular circumstances described in this Privacy Policy, MGC will also not provide your name to other companies or organisations without your consent.

There are other instances in which MGC may divulge your personal information. MGC may provide your personal information if necessary, in MGC’s good faith judgment, to comply with laws or regulations of a governmental or regulatory body or in response to a valid subpoena, warrant or order or to protect the rights of MGC or others.

Protection of Your Personal Information

The personal information that you provide in connection with registering yourself as a user of MGC products or services is classified as Registration Information. Your Registration Information resides on a secure server that only selected MGC personnel and authorized contractors have access to via password. MGC encrypts your personal information and thereby strives to prevent unauthorized parties from viewing such information when it is transmitted to MGC.

Personal information that you provide that does not constitute Registration Information also resides on a secure server and is only accessible to selected MGC personnel and authorized contractors via password. Since this information is not accessible by you, you will not be asked to select a password in order to view or modify such information.

Please note that any information you post to a public bulletin board or chat room, such as the MGC Blog (the "Blog"), is available to all persons accessing that location. Your e-mail address will not automatically be posted on the Blog unless you modify the default setting to permit that. Your e-mail address would then be available to all persons accessing the Blog. In addition, you should be aware that the Blog offers a service in which subscribers are e-mailed a copy of all messages posted to the Blog on a particular topic. Consequently, if you post a message to the Blog your e-mail address will be sent to those subscribers that have indicated an interest in the topic of your message.

Use of Cookies

When you visit these Sites, you can browse these Sites and access important information without revealing your identity. In order to improve our Sites, we use "cookies" to track your visit. A cookie is small amount of data that is transferred to your browser by a Web server and can only be read by the server that gave it to you. It functions as your identification card, and enables MGC to record your passwords, purchases, and preferences. It cannot be executed as code or deliver viruses.

Most browsers are initially set to accept cookies. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. (For some Web pages that require an authorization, cookies are not optional. Users choosing not to accept cookies will probably not be able to access those pages.)

While MGC uses cookies to track your visit to MGC, and our Web servers automatically log the IP/Internet address of your computer, MGC does not generally use this information to identify you personally. However, if you expressly provide consent for MGC to "remember" the unique identifier that you select when you register for various activities on these Sites, that unique identifier will be stored on a cookie on your computer, linked to your registration information, and your navigation path around the Sites will be tracked. We associate this data to understand how our Sites and services are being used so we can understand our customers and offer appropriate products and services.

Updating Your Personal Information and Privacy Preferences

You have the right to correct your personal information and privacy preferences (such as whether you wish to receive promotional communications from MGC or third parties) by writing or calling MGC at:

The Airfield, Longmynd, Church Stretton, Shropshire SY46 6TA, United Kingdom. The telephone number is +44 (0)1588 650206.

Please include your name, address, and/or e-mail address when you contact us. Personal information submitted through these Sites that is not Registration Information is not accessible online. To access and/or correct such information, you may write MGC at:

Midland Gliding Club Ltd The Airfield, Longmynd, Church Stretton, Shropshire SY46 6TA, United Kingdom. The telephone number is +44 (0)1588 650206.

In your correspondence, please indicate with as much detail as possible the location on these Sites where you provided your personal information.

Privacy Related Inquiries and Complaints

MGC takes its users' privacy concerns seriously. If you believe that MGC has not complied with this Online Privacy Policy with respect to your personal information or you have other related inquiries or concerns, you may write to the MGC Secretary at the address indicated above.

In your letter, please describe in as much detail as possible the nature of your inquiry or the ways in which you believe that the MGC Online Privacy Policy has not been complied with.

Please note that if you provide MGC with inconsistent privacy preferences (for example, by indicating on one occasion that third parties may contact you with marketing offers and indicating on another occasion that they may not), MGC cannot guarantee that your most recent privacy preference will be honoured.

Also, please note that MGC is not responsible for the content or privacy practices of non-MGC Web sites to which these sites or any other MGC Web site may link. You should review the privacy policy of such sites before using the sites.